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NEWS FLASH: Genuine Dermaroller™ Therapy™ to be showcased at the RCN Forum for Nurses in Aesthetic Medicine

Dr Sach Mohan, Leading Aesthetic Practitioner and Clinical Lead at Transform, will be presenting at the RCN Forum for Nurses in Aesthetic Medicine at the Royal College of Physicians on Thursday, 10 September in regards to the new micro-skin needling procedure: **Genuine Dermaroller™ Therapy™**.

Dr Mohan will be reviewing and providing a practical demonstration of the UK's best and most exciting non-surgical skin regeneration procedure using sterile single-use **Dermaroller™** medical devices. Importantly, the nature of the **Genuine Dermaroller™ Therapy™**, when conducted with the appropriate sterile medical devices and techniques, leaves the epidermis intact whilst inducing a level of trauma in the dermis that elicits a wound healing response. This is delivering fantastic clinical results, with minimum downtime and an excellent safety profile.

Dr Sach Mohan says:

"The desire to reduce the impact of ageing, photo-damage and trauma by regenerating and repairing the skin is one of the key challenges facing medical aesthetic practitioners. Increasingly the goal is to produce an enhanced, younger and healthier natural-appearance, using minimally invasive techniques that optimise the balance between the need for results and the desire to cause minimal downtime, and which have excellent safety profiles.

"In the majority of cases the approaches that can be taken by medical aesthetic practitioners to produce clinically effective results rely on causing varying levels of trauma within the dermis. Traditionally chemical peels, lasers, light and radio-frequency have been used to induce such trauma inducing a wound healing response. As a general rule the greater the efficacy, the greater the downtime and the risk of adverse reactions; this risk is often increased in pigmented skin types. Much of the recent focus of the development of these technologies has been to reduce downtime and to improve the safety profile without compromising on efficacy. **Genuine Dermaroller™ Therapy™** delivers on every score."

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Notes to editors

- ★ For interviews with practitioners or case studies, images, further information, or to try **Genuine Dermaroller™ Therapy™** please contact Cathy at Azaria PR on 01604 217 004 or cathy@azariapr.co.uk.
- ★ **Website:** www.genuinedermaroller.co.uk
- ★ **Address:** AesthetiCare®, a division of Ferndale Pharmaceuticals Ltd.
Unit 124
Thorp Arch Estate
Wetherby
West Yorkshire
LS23 7BJ
- ★ **Freephone:** 0800 0195 322 or **Telephone:** 01937 541122
- ★ **Genuine Dermaroller™ Therapy™** is available in over 160 clinics and the number is growing rapidly across the UK. Details can be found on the website.
- ★ Up to three treatments are usually recommended but the treatment of acne scars and other types of scarring it may be necessary for the practitioner to extend your **Genuine Dermaroller™ Therapy™**.
- ★ **Dermaroller™** medical devices are only supplied to authorized clinics and trained practitioners. There are no substitutes – do not accept imitations.
- ★ It is recommended that make up is not applied for 12 hours after the procedure although your practitioner may be able to supply you with specialist mineral make-up that they feel would be suitable for use during this period.
- ★ Dr Mohan also acts as aesthetic medical advisor and clinical trainer to AesthetiCare®.
- ★ **Dermaroller™** is a trademark of Dermaroller SARL.